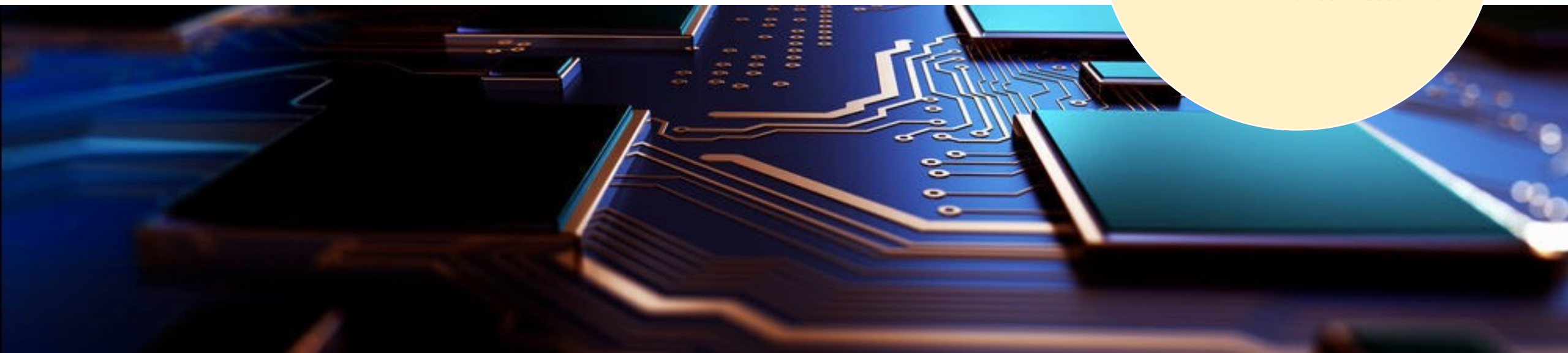
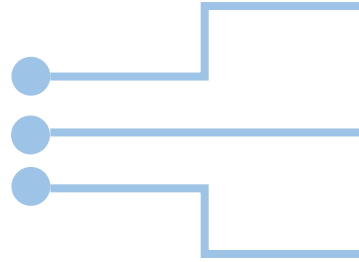


# THAILAND PRINTED CIRCUIT ASSOCIATION



# Index

- **Global PCB & Electronics Circuit Status**
- **Thailand PCB & Electronics Circuit Value Chain**
- **THPCA Overview**
  - **Milestones**
  - **Vission and Missions**
  - **Structure**
  - **Activities and Achievements**
- **Electronics Circuit Migration**
- **Thailand Electronics Circuit Center (TECC)**
  - **TECC Activities**
  - **Strategy Development**
  - **Project timeline**
  - **Sample cluster development**
  - **Latest technology and trends**

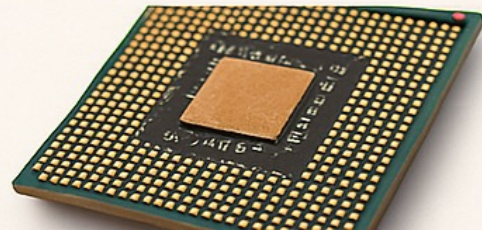


## Market Value Semiconductor



USD **578**  
**Billion**

≈ 21 Trillion THB



## Market Value PCB



USD **69.5**  
**Billion**

≈ 2,5 Trillion THB



# Workforce Efficiency Comparison: PCB vs. Semiconductor

## PCB Industry

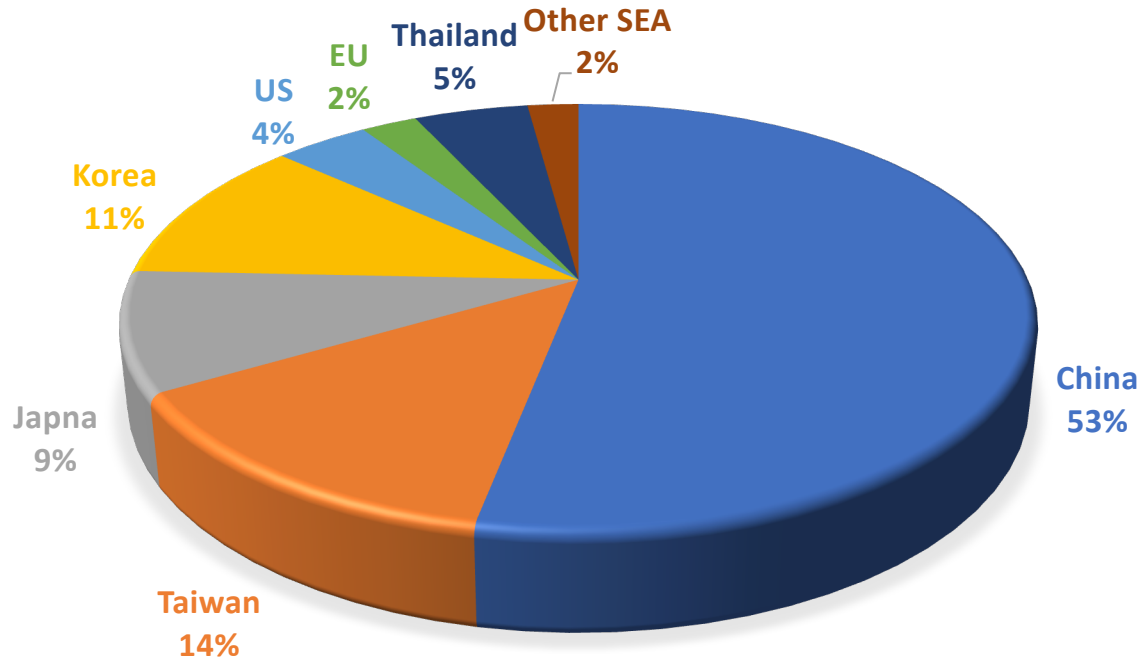
- **Nature:** Manpower-intensive
- **Labor Dependence:** High (manual processes like imaging, drilling, plating, inspection)
- **Revenue per Employee:**
  - ▶ USD 100K – 150K/year
- **Typical Factory Profile:**
  - ▶ 500–2,000 employees
  - ▶ USD 50M – 200M revenue/year

## Leading-edge semiconductor fab (e.g., TSMC 5nm/3nm):

- **Highly automated & specialized**
- **Typical direct fab operations staff:**
  - ▶ 1,000–3,000 employees per fab  
(not including corporate, R&D, or other offsite roles)
- **Revenue per fab:**
  - ▶ USD 5B – 10B+ per year
  - ▶ USD 1M+ per employee possible

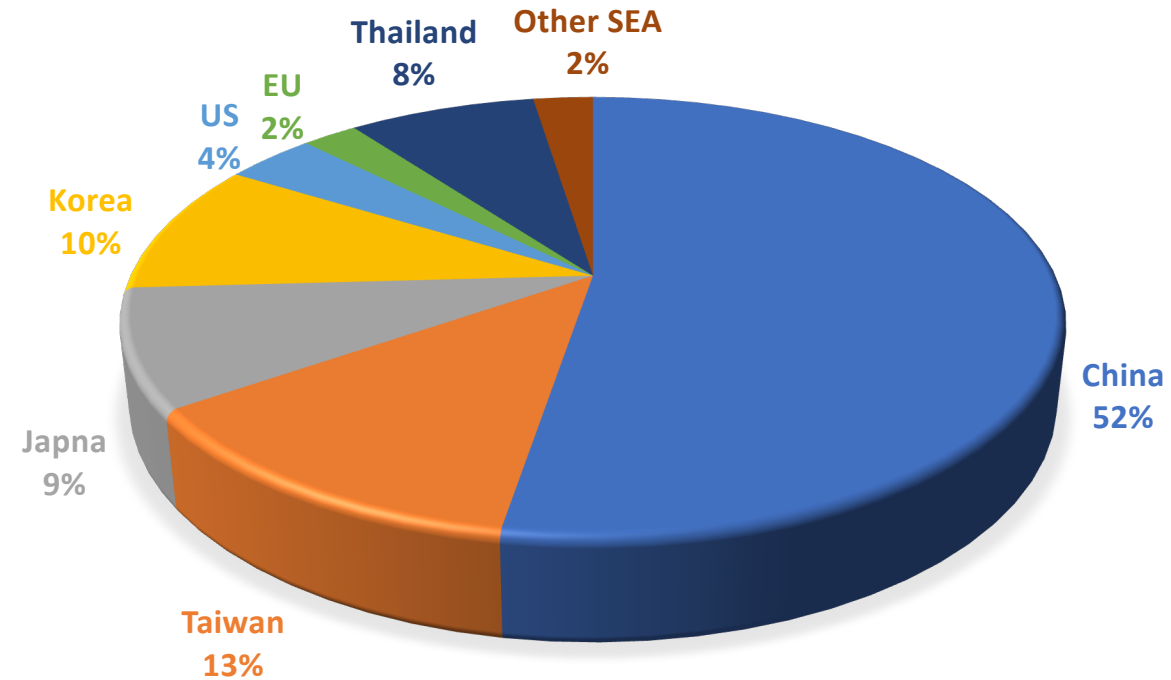


## 2023 PCB PRODUCTION VALUE



**Total: \$83,256**

## ESTIMATE 2026 PCB PRODUCTION VALUE



**Total: \$103,759**

Thailand's PCB in 2023 exports account for 5% of the global market, totaling 1.4 billion USD.

**First Phase:** In the next two years, it is expected that Thailand's PCB exports to global will increase to 10-15%, reaching a total of approximately 6-8 billion USD.

**Second Phase:** 2027 the possibility of Thailand PCB industry will growth expand to 20-25%, 18-25 billion USD.

Challenge: Invite high technology electronics Devices Assemblers (ESM), Lead frame , Connector and ect.

# Characteristics of PCB Industry



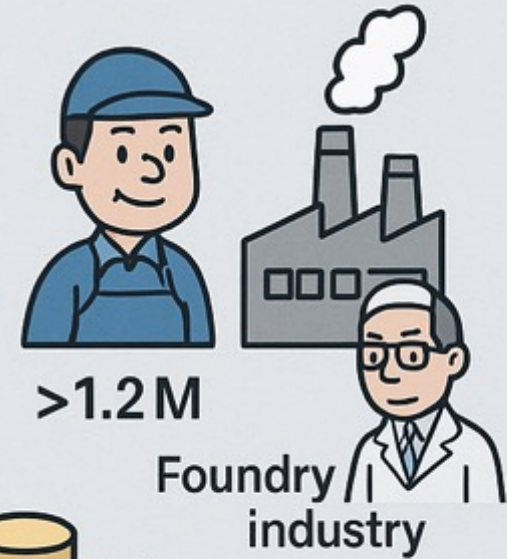
- This is an Asian business.

PCB industry generally create more jobs

- A new PCB shop typically require about \$50M to \$1 Bn investment
- A semiconductor assembly/testing house normally needs \$200M to \$5Bn
- A new foundry fab CAPEX is more than \$10Bn

Medium level of manufacturing technology complexity

Clustering A strong connection to upstream material and tool industries and down stream-board and box assembly operations



>1.2M

Foundry industry



## THAILAND'S COMPETITIVE POSITION IN THE PCB MARKET

As of 2023, more than \$2 billion worth of bare-board PCBs were produced in Thailand, accounting for approximately 3% of global PCB production.

Within Southeast Asia, Thailand has attracted over 50 PCB manufacturers and more than \$5 billion in capital to expand multilayer and HDI PCB manufacturing capabilities.

- Additionally, more than \$1 billion in new capital is expected to be invested to enhance Thailand's production capacity for PCB materials, tools, and accessories.

- Altogether, approximately 60% of the new PCB investment capital in Southeast Asia has flowed into Thailand.

### Key Strengths

- Competitive electricity costs and stable supply
- Experienced and talented human resources
- Stronger infrastructure compared to other SEA countries
- Competitive labor costs and a stable democratic environment

### STRENGTHS

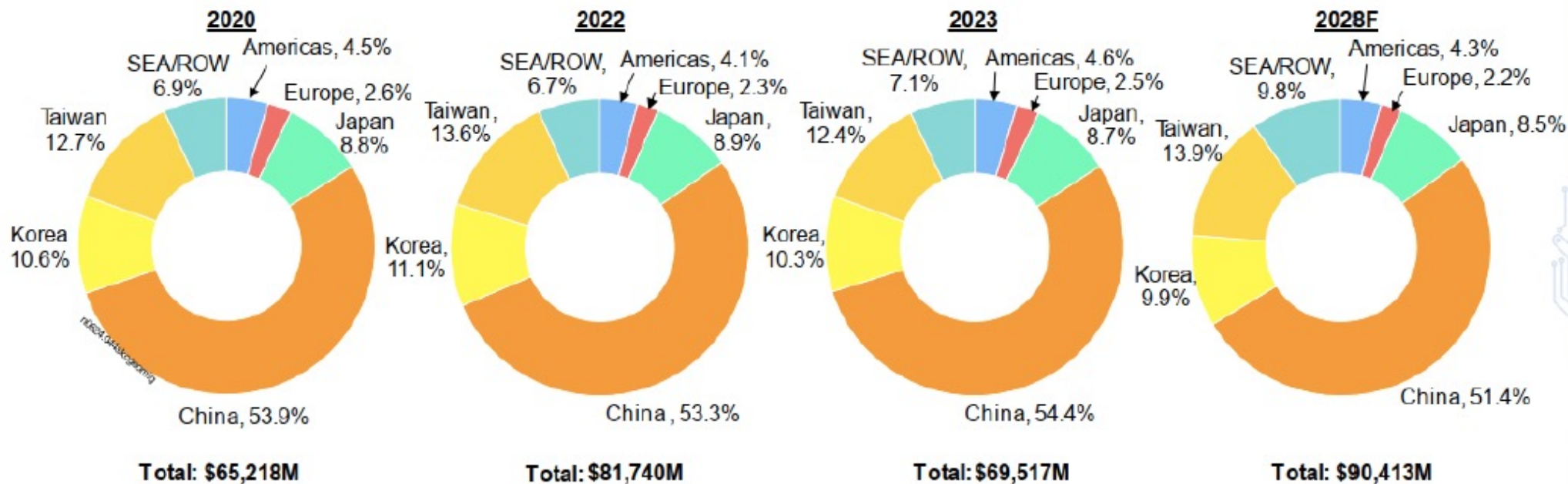
- Preferred by Western end customers and favored by Taiwanese and Chinese PCB producers
- Supportive government programs
- Competitively low labor costs

### WEAKNESSES

- Higher manufacturing costs than China
- Rising electricity costs and supply risks
- Supply chain gaps
- Shortage of highly specialized human resources

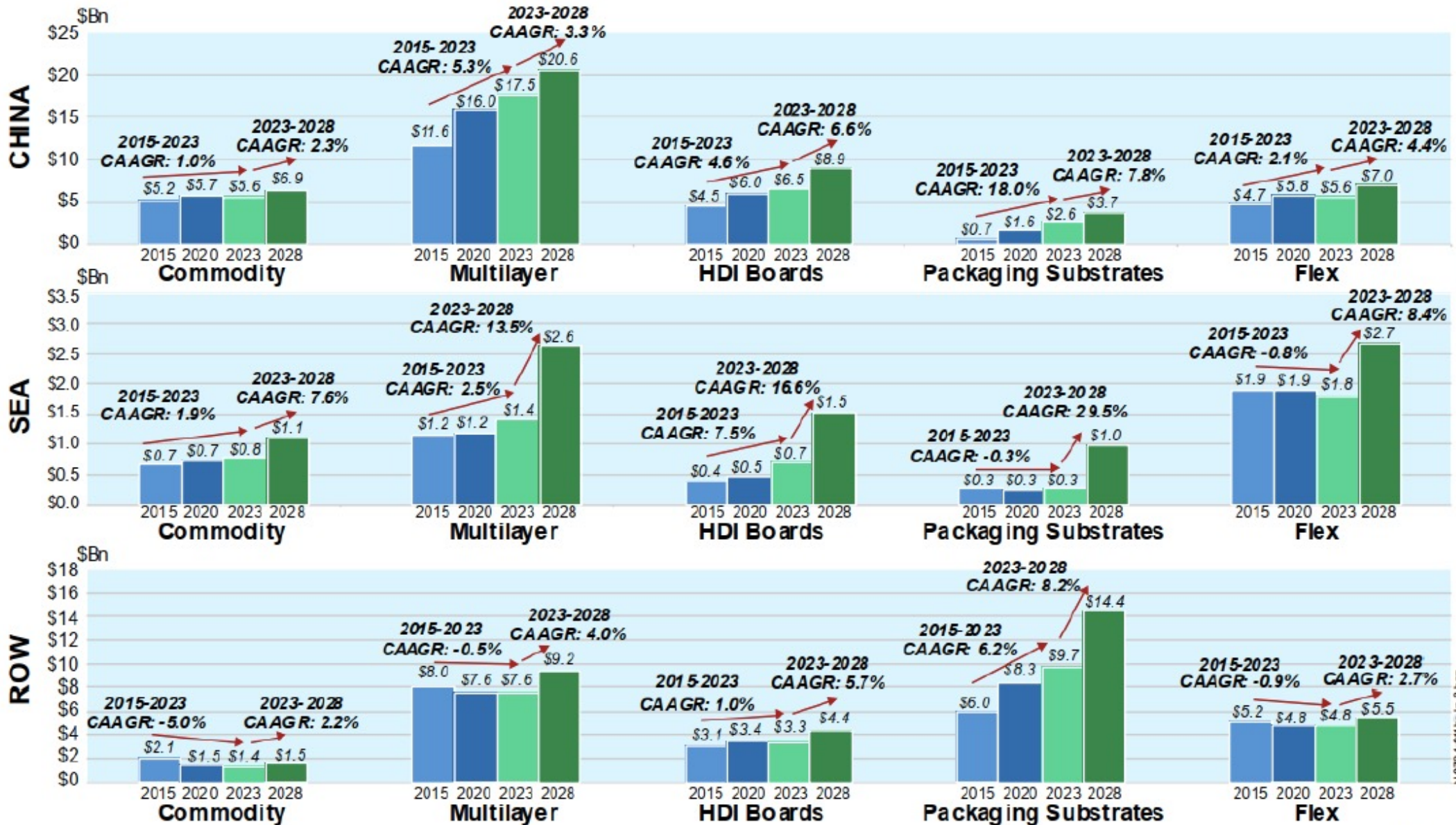


# Geographic Migration of PCB Production



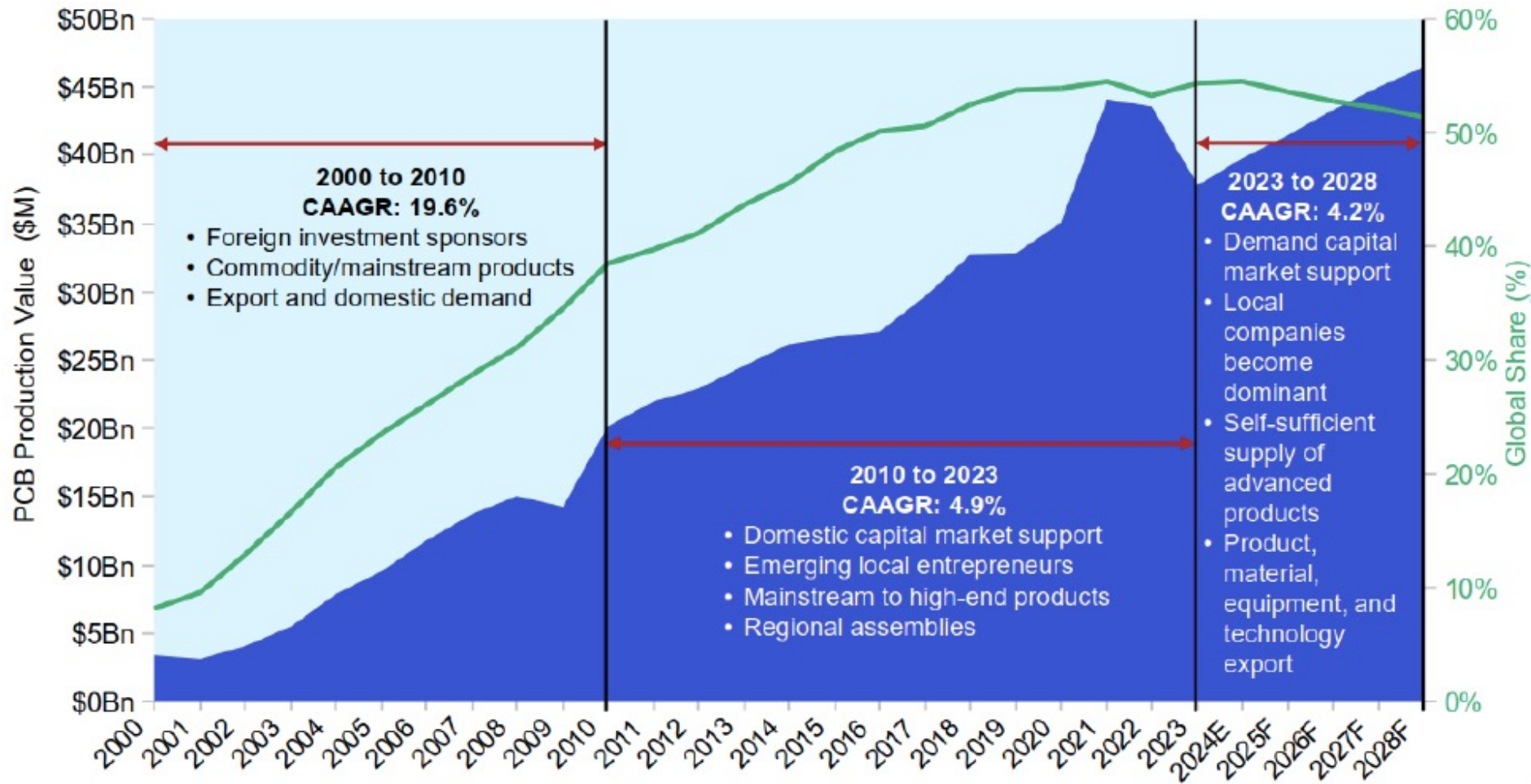
|              | 2000            | 2020            | 2022            | 2023            | 2028F           | 2000-2022<br>CAAGR | 2023/2022     | 2023-2028<br>CAAGR |
|--------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------------|---------------|--------------------|
| Americas     | \$10,852        | \$2,943         | \$3,369         | \$3,206         | \$3,875         | -5.2%              | -4.8%         | 3.9%               |
| Europe       | \$6,702         | \$1,727         | \$1,885         | \$1,728         | \$2,012         | -5.6%              | -8.3%         | 3.1%               |
| Japan        | \$11,924        | \$5,771         | \$7,280         | \$6,078         | \$7,649         | -2.2%              | -16.5%        | 4.7%               |
| China        | \$3,368         | \$35,124        | \$43,553        | \$37,794        | \$46,474        | 12.3%              | -13.2%        | 4.2%               |
| Korea        | \$2,053         | \$6,881         | \$9,052         | \$7,187         | \$8,959         | 7.0%               | -20.6%        | 4.5%               |
| Taiwan       | \$4,510         | \$8,266         | \$11,121        | \$8,606         | \$12,547        | 4.2%               | -22.6%        | 7.8%               |
| SEA/ROW      | \$2,161         | \$4,507         | \$5,481         | \$4,917         | \$8,898         | 4.3%               | -10.3%        | 12.6%              |
| <b>Total</b> | <b>\$41,570</b> | <b>\$65,218</b> | <b>\$81,740</b> | <b>\$69,517</b> | <b>\$90,413</b> | <b>3.1%</b>        | <b>-15.0%</b> | <b>5.4%</b>        |

# PCB Supply Chain Transformation



N 0724 0048 003 003

# PCB Manufacturing Industry Development In China



|               | IPO Companies | Initial IPO Capital (RMB Bn) | Total Capital from Equity Market (RMB Bn) |
|---------------|---------------|------------------------------|-------------------------------------------|
| PCB           | 42            | 33.2                         | 97.6                                      |
| Material      | 25            | 22.8                         | 45                                        |
| Equipment     | 8             | 6.6                          | 13.2                                      |
| Environmental | 2             | 2.9                          | 4.1                                       |
| <b>Total</b>  | <b>77</b>     | <b>65.4</b>                  | <b>159.8</b>                              |

Source: CPCA, Prismark

# THAILAND PCB INDUSTRY GROWTH OPPORTUNITIES

Recent investments in PCB manufacturing in Thailand have been primarily driven by geopolitical tensions.

**Opportunities:** AI servers, networking, and automotive applications

This wave of investment could help Thailand become one of the top three PCB manufacturing locations in the next 3 years:

- Recent investments could potentially double or triple PCB production output in Thailand within the next five years.
- A clustering effect is emerging in Thailand, with leading PCB manufacturers increasingly committed.
- Many leading Western electronics OEMs favor establishing new PCB production sites to diversify risk.
- A new “out-of-China” PCB manufacturing hub is in demand, and Thailand may be the optimal choice.

However, recent investment alone does not guarantee long-term sustainability or future growth. Without adequate returns on investment or sustained competitiveness, leading PCB companies may slow future investments or seek alternative sites and opportunities elsewhere.

# Critical Success Factors in PCB Industry Development

**Government support:** taxation, water, electricity, and land supply  
Sufficient and low-cost electricity and water supply are critical.

## **Human resources: enlarge and develop talent pools**

- Collaborate with local vocational schools, universities, and research/development centers.
- Work with global leading manufacturing tool and material suppliers.
- Enhance exchange programs with development organizations in other countries.

**Capital market:** access to local financial institutions and equity markets

- The PCB industry is capital intensive.
- Strong growth cannot happen without the injection of new capital.

## **Local entrepreneur participation**

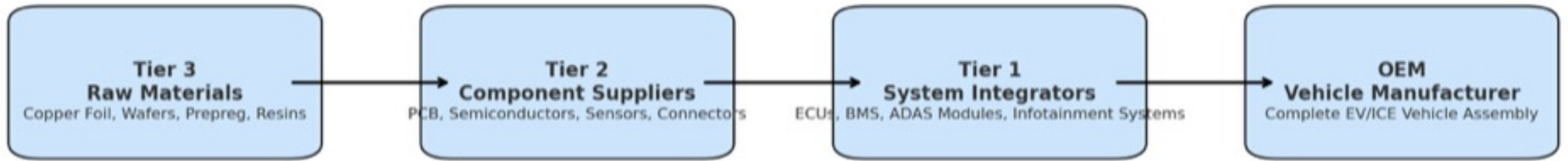
- The PCB industry can never grow without local roots.
- Growth of local companies should be supported by local forces.

**To expand and grow the upstream and downstream industries**

- PCBA, module, and box assembly
- Electronics materials and manufacturing equipment

In 2022-2024, investment promotion applications totaled **406** projects  
with a combined investment of **18 billion USD**.





**Tier 3** includes raw material suppliers (e.g., copper foil, prepreg, wafer foundries).

These suppliers form the **foundation** of the electronics supply chain and feed into Tier 2 manufacturers.

- TSMC
- LUVATA
- Furukawa
- King Board
- Misui
- Atotech

**Electronic components**, such as:

- PCBs and substrates
- Semiconductors (MCUs, power ICs, sensors)
- Wire harnesses and connectors
- Passive components (capacitors, resistors, inductors)
- Custom IC packaging and module assembly

Materials and manufacturing services for Tier 1 integration.

- **PCB: Unimicron, Compeq, Meiko**
- **EMS: Foxconn, Pegatron, Delta Electronics**
- **Semiconductor: Infineon, NXP, ON Semiconductor, Renesas, STMicroelectronics**
- **Components: TE Connectivity, Molex, Murata, Rohm**

Complete **electronic systems or modules**, such as:

- Infotainment systems
- ADAS platforms (camera + radar + software integration)
- Powertrain control units
- Body control modules
- Instrument clusters or digital dashboards
- EV battery systems

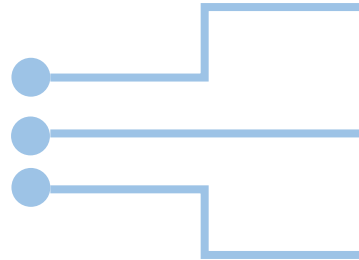
They integrate **PCBs, semiconductors, software, and mechanical housing** into ready-to-install assemblies.

Tier 1s often handle **software development, safety compliance (ISO 26262), and system-level testing.**

- Bosch
- Continental
- Denso
- ZF
- Aptiv
- Visteon
- Panasonic Automotive
- Valeo
- Hyundai Mobis

- Toyota
- Honda
- Tesla
- Ford
- Mercedes
- BMW
- Audi
- BYD
- Nissan
- TATA
- Mitsubishi

# MILESTONES



2019  
Established

2020  
WECC Member

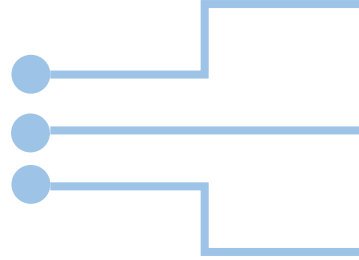
2021  
Cluster & SME  
Development  
Market Survey

2022  
People &  
Supply chain  
Development

2024-2027  
Establish Thai PCB  
Institute



# About us/Vision & Mission



Thailand Printed Circuit Association was founded in 2019 by Thai companies with a common purpose to contribute and improve electronics circuit and related industries in Thailand.

## Vision

To participate in development of Thailand PCB industry as strategic positioning in the global electronic device supply chain

## Mission

- People development
- Technology advancement with strong base of research and development
- Supply chain development
- Carry out strategic R&D activities in collaboration of industry or cluster group, Research groups and potentially government agencies
  
- Relationship building and networking amongst the members and international associates

# OUR TEAM



Mr. Pitharn Ongkosit  
President

(From KCE Electronics PLC)



Mr. Swaek Prakrititanon  
Vice President & General Secretary

(From Auromex Co., Ltd.)



Dr. Sharnon Tulabodi  
Vice President

(From Gravitech Thai (Thailand) Co., Ltd.)



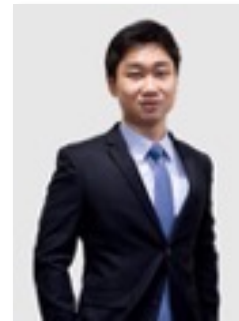
Mr. Pornpisit Nitisupornrat  
Director

(From Circuit Industries Co., Ltd.)



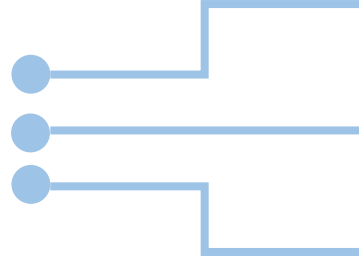
Mr. Somkurn Chycilaparungroung  
Director

From Summit Electronic Component Co., Ltd.)



Mr. Supachak Manutsathit  
Director

(From Team Precision Public Co., Ltd.)



# OUR TEAM



Treasurer  
Ms. Naphaporn Kaewtongsuk



Mr. Chanin Khaochan  
Honorary Advisor

BOI



Mr. Daniel Primett  
Technical Committee



Assoc. Prof. Dr. Suraphan Yimman  
Honorary Committee

Faculty of Applied Science  
King Mongkut's University of Technology  
North Bangkok



Panavy Pookaiyudom (PhD, DIC, Asst. Prof)  
Honorary Committee

Mahanakorn University of Technology



David Bergman  
Honorary Committee

IPC Inc

# THPCA Activities and Achievements



## Business Development

- Building and networking amongst the WECC
- Provide identification and aftercare by providing promotional platforms:



## Market & Industrial Survey

- Monitoring and evaluation key electronics system
- Analysis Market
- Study on future grow opportunity
- Generate technology road map by technology mapping study



## Government Liaison

- Configurations influence the way to promote and facilitate investment
- Policy advocacy in the PCB Industry



## Cluster & SME Development

- Develop long term partnership Provincial and cluster level



## Thailand Electronics Circuit Center (TECC)

- People development
  - Training Center, Up-Re Skill
  - PCB hand on training
- Local supply chain development
- PCB Prototype shop

# Sample Activity

## Business Development



## People/Technical Development



## Government Liaison



## Cluster & SME Development



## Market & Industrial Survey



# THECA

How to Effectively Build  
a Future Electronic Ecosystem



## THAILAND ELECTRONICS CIRCUIT ASIA 2025



Media Partner



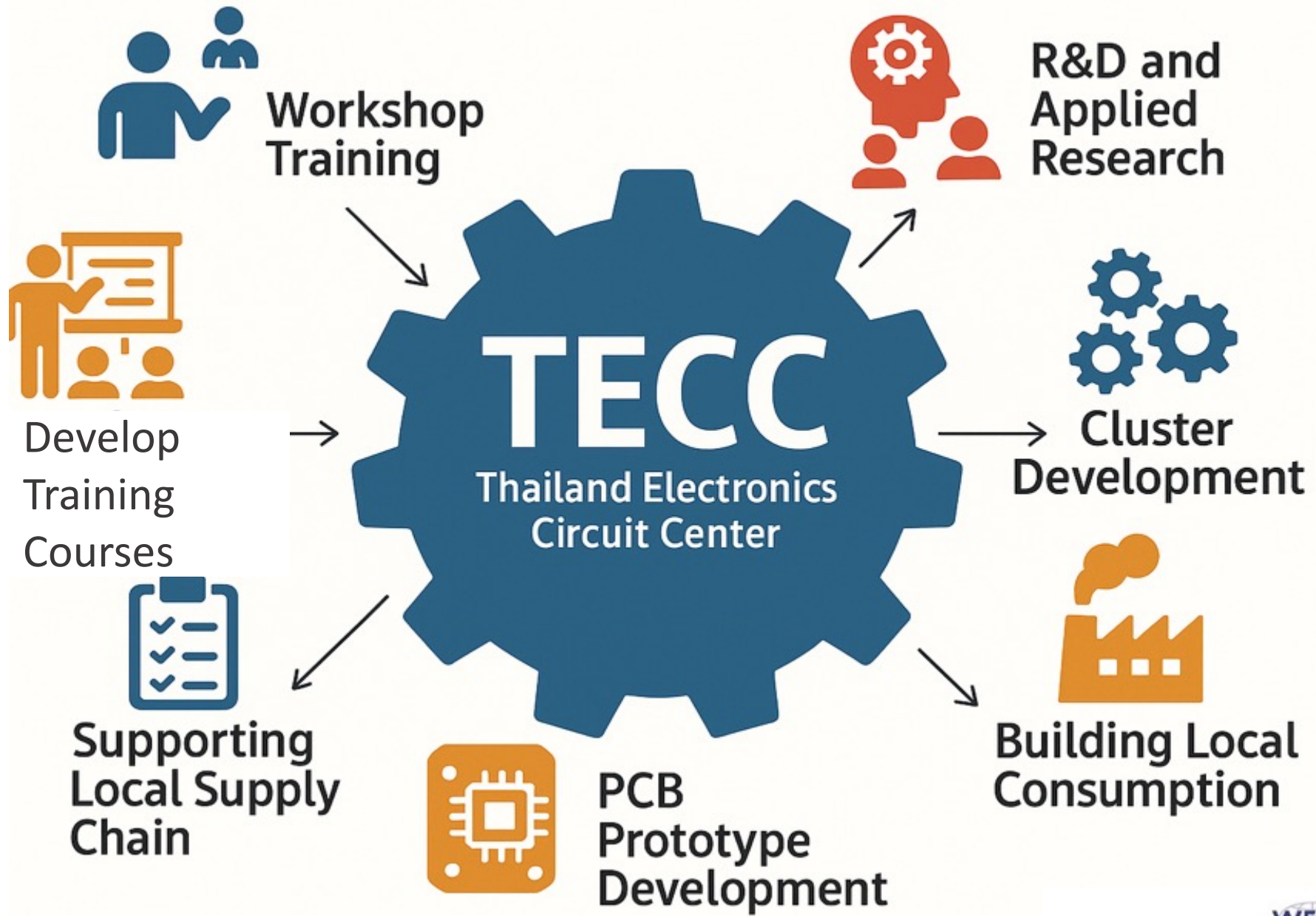
WEBSITE

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<https://thpca.org>  
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(+66) 89 987 9701, (+66) 97 172 7333

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**20-22 Aug 2025**  
**BITEC EH 99-100**  
**BANGKOK, THAILAND**



# Establish Thailand Electronics Circuit Center

## Thailand PCB Industry Growth Opportunities

### Recent Investments and Opportunities:

- Geo-political Tensions:** Recent investments in Thailand's PCB manufacturing are driven by geopolitical tensions.
- Applications:** Key growth areas include AI servers, networking, and automotive applications.

### Potential for Growth:

- 1.Top Global Player:** Thailand could become one of the top three PCB manufacturing sites within the next 10 years due to recent investments potentially doubling or tripling production output in the next 5 years.
- 2.Clustering Effect:** A clustering effect is emerging with increased commitment from leading PCB manufacturers.
- 3.Diversification for OEMs:** Many leading Western electronics OEMs prefer new PCB production sites to diversify risk.
- 4.Alternative to China:** Thailand is an attractive alternative to China for PCB manufacturing.
- 5.Alignment with Electronics Applications:** The industry's development aligns well with growing electronics applications such as AI servers, data centers, satellite communications, and automotive electronics.



### Challenges and Sustainability:

- Investment Returns and Competitiveness:** Long-term sustainability and growth depend on adequate investment returns and sustainable competitiveness. Without these, leading companies may slow down future investments or seek alternative sites.

### Key Factors for Sustaining Growth:

- 1.Government Support:** Taxation, water, electricity, and land supply need to be addressed. Sufficient and low-cost electricity and water supply are critical.
- 2.Human Resources:** Enlarging and developing talent pools by collaborating with local vocational schools, universities, and research/development centers.
- 3. Coordination hub between Local & Global Partnerships:** Collaborating with leading manufacturing tool and material suppliers globally.
- 4.International Exchange Programs:** Enhancing exchange programs with development organizations in other countries.
- 5.Capital Market Access:** Ensuring access to local financial institutions and the equity market as the PCB industry is capital intensive.
- 6.New Capital Injection:** Strong growth necessitates new capital investments.
- 7.Local Entrepreneur Participation:** Growth requires participation from local entrepreneurs.
- 8.Prototyping Factory to Support for Local Companies:** Supporting the growth of local companies through local initiatives.
- 9.Upstream and Downstream Expansion:** Expanding industries like PCBA, module, and box assembly.
- 10.Electronics Materials and Equipment:** Development of electronics materials and manufacturing equipment is crucial.

# TRAINING ACTIVITY OF THAILAND PRINTED CIRCUIT ASSOCIATION (THPCA)

## Objective

To build a skilled workforce for the PCB and Advanced Electronic industry in Thailand through upskilling, and industry-academia collaboration

## Key Partnerships

University (MUT, KMUTT, KMITL, Khon Kaen Univ.)  
BOI, NXPO, DEPA  
Global partners (IPC)  
WUS, Amitron

## Program Formats

- TECC (Thailand Electronics Circuit Center)
- Partner university labs
- On-site factory visits

## TRAINING DOMAINS



### PCB Design & Simulation

- CAD tools (Altium, KICAD)
- Signal integrity, and thermal management



### PCBA and EMS

- SMT line Operation
- Reflow Soldering & inspection
- Manual Soldering Skills



### Industry 4.0 & Smart Manufacturing

- Factory Automation
- Data Analytics



### Workplace Readiness & Soft Skills

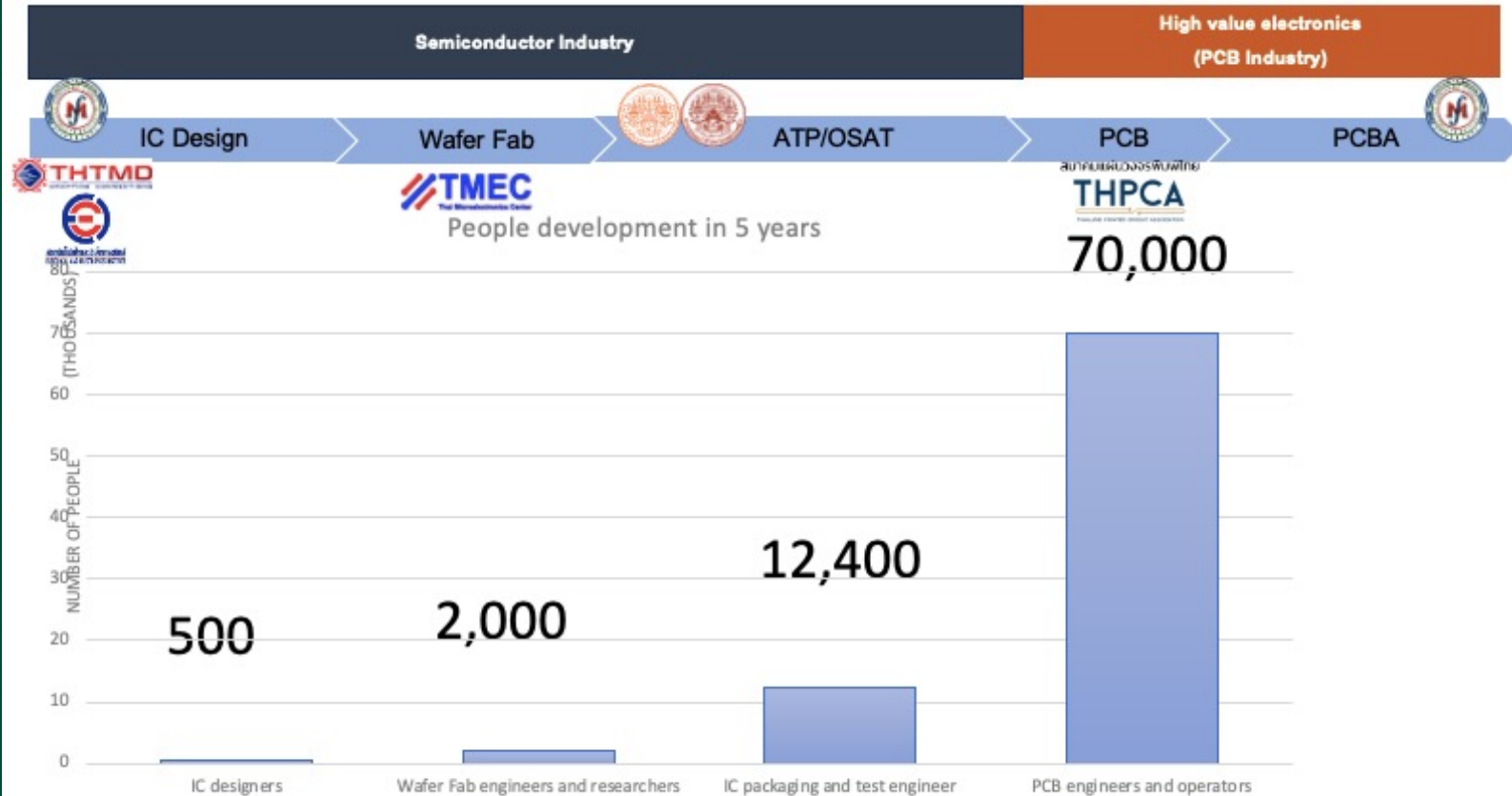
- ESD Awareness
- Team Collaborating & Communication
- Safety Practices

## Impact (2025-2027)

- -1,200+ Trainees
- -60+ Partner Companies
- -26+ Technical Modules Delivered

**70,000+ Positions**

# Strategic Mechanisms for Semiconductor Workforce Development and Capability Enhancement





### Examples of Industry Collaboration Across the Three Training Centers

Logos of industry partners: THPCA, TAC, EIC, PTT, ANALOG DEVICES, infineon, DELTA, MICROCHIP, SPEA, STARS MICROELECTRONICS, NIP, and ilicon craft.

### University Consortium

Logos of university consortium members: Chulalongkorn University, Mahachulalongkornrajavidyalaya University, Sakon Nakhon Rajabhat University, Rajabhat University, and others.

### National Training Centers

#### Missions

- Centre of *Sandbox Curriculum* for specialized demand-driven education in Semiconductor Engineering, collaboratively with a *University Consortium* comprising >1x institutions
- A hub for the *domestic semiconductor industry* that fosters educational collaboration through *shared resources*, *industry expert engagement*, and *cutting-edge equipment donations* from corporate partners
- Global semiconductor alliances optimize expertise and resources.
- Shared specialists accelerate *innovation capabilities*.
- Jointly developing *curricula and research initiatives* training center

Logos of National Training Centers: KMITL, KMUTNB, and MUT.

### Examples of Collaboration with Leading International Higher Education Institutions by MUT

Logos and images of international institutions: Imperial College London, ASU, Centre for Bio-Inspired Technology, National Semiconductor Technology Center (NSTC) & Advanced Packaging Piloting Facility, Zeppler Institute for Photonics and Nanoelectronics, University of Southampton, and UNSW.

### Output :

- Curricula Co-creation/ Demand-driven
- Short Courses (Skill Certificate)
- Train the trainers
- Co-research
- Prototypes
- Deep Tech Startups/ Spin-off

# Cluster & SME Development

**SEGUMO** เซ็กกูโม



## Dep: Connected Autonomus Vehicles (CAV)



**Autonomous-driving shuttle pod**

**Start** 11/2019

Level-2 Autonomous Golf Cart

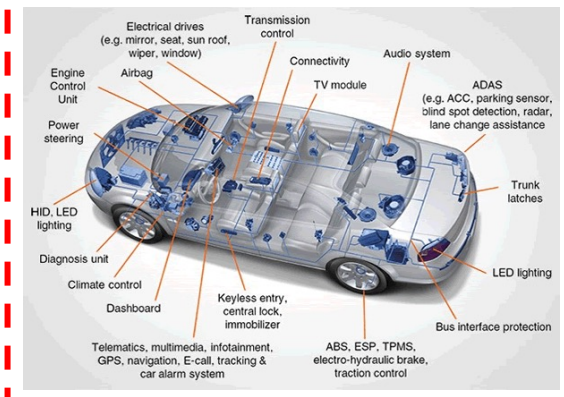
**2022**

**Development & Innovation**

**Autonomous-driving shuttle pod (Level#3)**

- Battery electric vehicle
- Passenger: 15
- Gross weight: 3,500 kg
- Max speed: 40 km/h

Level-3 autonomous-driving shuttle pod

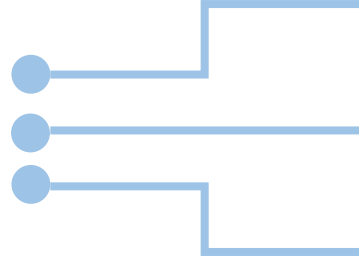


**Beoverly**

**ฟังก์ชันเพิ่มความสะดวก**

|  |                                                                                          |
|--|------------------------------------------------------------------------------------------|
|  | <b>ควบคุม Smart Phone</b><br>เชื่อมต่อสามารถควบคุมระยะไกลผ่าน Smart Phone                |
|  | <b>ตั้งเวลาการพลิกเตียง</b><br>เตียงสามารถตั้งระยะเวลาของการพลิกตัวเพื่อระงับอาการ       |
|  | <b>ปรับพลิกตะแคง 0° - 45°</b><br>เตียงสามารถปรับพลิกตะแคง ทำกิจกรรมเล่นกีฬาในเวลากลางวัน |
|  | <b>ปรับส่วนขา -60° - 25°</b><br>เตียงสามารถปรับระดับส่วนขาสองชั้นได้                     |
|  | <b>ปรับส่วนหัว 0° - 45°</b><br>เตียงสามารถปรับระดับส่วนหัวจากท่านอนเป็นท่านั่งได้        |

E- Textiles for a Smart Bed consists on a set of sensors fully screen printed on a Fabric Sheet Cover based on Mattress Mat by Sensing Tex. It is a System developed for multiple applications for body pressure, temperature, moisture and Bio signals in bedding. It can be used for product in health, wellness for bedding applications such as measure and monitor user position, evaluate user comfort, identify pressure on risk areas, measure position for wellness purposes, tracking of respiration and heart rate, temperature and moisture Sensing among other applications.



# THANK YOU!

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Digital Economy Promotion Agency  
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